

1 10. A display assembly for selectively displaying a normally hidden photo or
2 the like, comprising:
3 a generally rectangular card member folded on parallel lines three-eighths of its
4 length from each of its ends to permit bending movements relative to the remaining one-
5 quarter length central portion of the card member;
6 the card member further being permanently folded on lines one-quarter of its
7 length from each of its ends, the thus-folded end portions being folded towards each
8 other and also towards the respective immediately adjacent one-eighth length portions
9 of the card member;
10 each thus-formed one-eighth length portion of the card member being
11 permanently secured in face-to-face engagement with the associated one-quarter
12 length end portion; and
13 the end portions and their associated one-eighth length portions being swingable
14 together along the respective bending lines by one hundred eighty degrees relative to
15 the card central portion;
16 whereby a photo or the like that is to be normally hidden may be positioned either
17 on the central card portion and its contiguous one-eighth length portions, or else on the
18 central card portion and the uncovered adjacent but non-contiguous surfaces of the
19 respective end portions.